CONVERSE ADVERTISING 2017

The Monthly Paper on Your Side of the Door!

ConVerse

THE LARGEST DISTRIBUTED NATIONAL NEWSPAPER FOR PRISONERS

HMP Birmingham Disturbance Shows We Need Urgent Reform

Choose Swains for Claims

swain&co solicitors 023 9248 3322

Advertising in Converse works!

Yes it does - we've been the UK's premier prisons publisher for over 20 years - and our prices are the cheapest you'll find – Guaranteed!

We can *save you over £1000 a year* on what you will pay for exactly the same elsewhere!

Our prices start from just £69.99 per month – you won't find it cheaper anywhere else and, if you do, we will not only match it, we'll give you an extra 10% off too!

With Converse you will reach right into the heart of the prison system, we offer Nationwide Advertising by delivering over 60,000 copies to prisons in England and Wales every month.

There's No Contract, No Penalty for Cancellation – and if you choose one of our standard adverts and we will even set it free too!

What's more, unlike others, we don't charge you more because your advert is in full colour – the honest truth is that our printer doesn't charge us more, so why should we pretend they do, and pass that bogus charge on to you?

Converse has Four Standard Advertising Sizes - Prices Below & Examples Next Page

- **C1 – 6cm wide x 4cm high. Full Colour!**

£69.99 – 12 insertions – others charge you £93.75 for this!
£89.99 – 6 insertions – others charge you £100 for this!
£99.99 – 4 insertions – others charge you £106.25 for this!
£149.99 – 1 insertion – others charge you £175 for this!

- **C2 – 6cm wide x 8cm high. Full Colour!**

£168.75 – 12 insertions – others charge you £202.50 for this!
£180 – 6 insertions – others charge you £216 for this!
£191.25 – 4 insertions – others charge you £229.50 for this!
£225.00– 1 insertion – others charge you £270 for this!

- **C3 – 8cm wide x 12cm high. Full Colour!**

£296.25 – 12 insertions – others charge you £345 for this!
£316 – 6 insertions – others charge you £368 for this!
£335.75 – 4 insertions – others charge you £391 for this!
£395 – 1 insertion – others charge you £460 for this!

- **C4 – 12.5cm wide x 14cm high. Full Colour!**

£525 – 12 insertions – others charge you £589 for this!
£560 – 6 insertions – others charge you £628 for this!
£595 – 4 insertions – others charge you £668 for this!
£700 – 1 insertion – others charge you £785 for this!

*prices shown are per insertion – larger advert sizes are available just drop us an email.

C1: 6cm wide x 4cm high, suitable for legal notices or advertising by small firms - very limited space - no logo

C3: 8cm wide x 12cm high, suitable for advertising by medium sized firms or organisations

C2: 8cm wide x 4cm high, suitable for legal notices or advertising by small firms - limited space - no logo

C4: 12.5cm wide x 14cm high, suitable for advertising by large firms or organisations

Ready to Book?

Just complete the form below and email it to advertising@prisons.org.uk

FIRM NAME: _____

Contact Name _____

Address: _____

Post Code: _____

Tel: _____

Email: _____

ADVERT ORDER DETAILS: Tell us the size, frequency, cost, and month to start by ticking the following boxes as appropriate.

Size: **C1** [ ] **C2** [ ] **C3** [ ] **C4** [ ]

INSERTIONS [ ] COST PER INSERTION [£] STARTING [ ] (Month)

ARTWORK: CUSTOMER TO SUPPLY [ ] PLEASE CONTACT ME TO DISCUSS [ ]

Short Terms and Conditions

Artwork: Customers who supply their own artwork must supply it to us to scale and as a hi res PDF (CMYK) and reach us by the first of the month of first publication.

Payment: No prior payment is required where this form is signed by a Partner, our terms are 14 days from publication: if payment is late we reserve the right to withdraw credit facilities, and insist on payment prior to publication.

Cancellation: We accept that circumstances change and we accept cancellation subject to a one edition notice period.

Special Sized Advertisements. We offer full and half page size adverts, just email us for details.

I accept the terms and conditions at www.prisons.org.uk/tandc.html

SIGNED:_____ **DATED:**_____

Print Name:_____ **Position:**_____

Email: _____@_____

Complete and email/post this page to

PRISONS ORG UK LTD,
PO BOX 823,
HIGH PEAK
DERBYSHIRE SK22 9AL.

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customer.services@prisons.org.uk.