

CONVERSE - ADVERTISING BOOKING FORM

TYPE	DIMENSIONS H x W (cms)	12 Editions £	6-11 Editions £	4-5 Editions £	1-3 Editions £
Inside Back Page	11.3 x 7.3 slot	350	370	380	400
Ultimate 1/4 Page	16 x 13.25	550	585	625	663
Premier (1/8 Page)	8 x 13.25	275	285	305	360
Corporate	13.25 x 6.4	220	235	255	290
Small Business	8 x 6.4	160	170	180	205
Economy	4 x 6.4	99.99	105	111	120
Lineage (4 lines of text: see eg below)		39.99	49.99	59.99	69.99
YOUR FIRM OF SOLICITORS Adjudications, Recalls & Lifer Specialists 120 Any Road, Anywhere. AB1 2CD Tel: 01234 567890			Prices shown are per edition, ex VAT (15%), booked in advance, and for consecutive monthly editions.		

FIRM NAME: _____ Contact Name _____

Address: _____

Post Code: _____

Tel: _____ Email: _____

ADVERT ORDER DETAILS: Tell us the size, frequency, cost, and month to start by ticking the following boxes as appropriate.

INSIDE BACK PAGE [] (You must have the 'OK Logo' to advertise on this page).

ULTIMATE []

PREMIER []

CORPORATE []

SMALL BUSINESS []

ECONOMY []

LINEAGE []

No. OF INSERTIONS _____ **COST PER INSERTION £** _____ **STARTING (Month)** _____

ARTWORK: CUSTOMER TO SUPPLY []

PLEASE CONTACT ME TO DISCUSS []

Terms & Conditions:

Artwork: We offer a FREE* design service! Where the customer supplies the artwork it must be delivered to us in either Quark Xpress (.qxp), or hi res PDF (CMYK) and reach us a minimum of seven days before publication.

Payment: No prior payment is required where this form is signed by a Partner, our terms are 14 days from publication: if payment is late we reserve the right to insist on payment prior to publication.

Cancellation: If you book multiple issues and later wish to reduce your order just give us a minimum of 28 days written notice prior to publication and we'll simply revise our invoices to reflect the number of editions in which your advert has appeared – no questions asked!

Experience: Converse is successful because it recognises that prisoners have a legitimate expectation to professional representation, we translate this into practice by only advertising firms who confirm that the person supervising prison law in their firm either (a) holds the Certificate of Competency in Prison Law (www.prisonlaw.org.uk), or (b) has completed a minimum of 350 hours of prison law practice in the last 12 months – **by submitting this form you are confirming one or both of these apply to your application.**

I wish to advertise as detailed above and hereby agree to the above terms and conditions.

SIGNED: _____ **DATED:** _____

Print Name: _____ **Position:** _____

SPYHOLE PRESS LTD, 175 HILL LANE, MANCHESTER M9 6RL.

T: 08450 660011 F: 08450 660022

Email: converse@prisons.org.uk

www.prisons.org.uk

*we'll create one free advert per advertiser.